



Welcome to Ladew's 9th Annual Garden Glow

A Sell-Out Celebration of Fall Special Event Art Exhibition

Call for Artists

Deadline: July 15, 2025

LADEW TOPIARY GARDENS IN MONKTON, MARYLAND INVITES ARTISTS TO SUBMIT PROPOSALS FOR THE NINTH EDITION OF ITS GARDEN GLOW, AN OUTDOOR DISPLAY OF LIGHT ART INSTALLATIONS ON VIEW AT THE GARDENS TUESDAY, OCTOBER 14TH THROUGH SATURDAY OCTOBER 18TH, 2025.

LADEW GARDEN GLOW IS A TICKETED EVENT THAT RUNS WEDNESDAY, THURSDAY, FRIDAY AND SATURDAY EVENINGS FROM 5-9PM.

THERE WILL BE AN ARTIST AND SPONSOR PREVIEW PARTY ON TUESDAY NIGHT OCTOBER, 14TH. ARTIST ATTENDANCE PREFERRED.

JAMES BOUCHE

MOLLYE BENDELL

MARIAN MCLAUGHLIN







THEME, REQUIREMENTS + SELECTION PROCESS

Ladew's gardens are filled with illuminated art installations, glowing vignettes, and hundreds of amazing jack o' lanterns, dazzling 2,000 guests each night. Family-friendly educational activities, food and libations, live music, and other forms of entertainment round out this festive, seasonal celebration.

People come from all over to enjoy the "glows."

We are looking for artwork that will delight our visitors' experience at the event. In most cases, visitors will be able to view your piece very closely and guests tend to love to interact with whatever is there.

Installations must be durable over the time period it is up for and built for possible extensive interaction.

The more interactive your piece is, the more durable it needs to be. Or alternatively, the work might require some sort of oversight or security while the event is running.

Please keep this in mind while preparing your proposal. If the piece will require security or supervision we will need to know of these requirements beforehand so we can plan for staffing and or needed oversight.

Creative freedom is encouraged. Selections will be made based on the uniqueness of the concept or piece, light being the main medium, the potential for guest interactivity, consideration of exhibit environment (gardens), scale (ease of install and breakdown), and budget.

We are open to accepting repurposed pieces that may have been exhibited elsewhere due to budget parameters at this very unique, special, nationally recognized venue. This is an **intimate garden** that can only house a limited amount of guests in order to preserve the gardens.

Artwork will be showcased in high-profile locations throughout the event footprint. Artists will partner with the event producer to select a preferable location.





BUDGET

Budget ranges for installations range from \$1,200-\$5,000.00. If the artwork requires a budget beyond that provided by Ladew, the artist is welcome to seek and propose accompanying sponsors. The artist must indicate the contribution of sponsors within the submission. Private sponsors will also be given recognition as a sponsor in our marketing.

The budget must be detailed and include any artists' fees, labor costs to build the artwork (from concept to installation on site) materials, any needed equipment and all installation costs including contracting installers if necessary, de-installation services, and any testing needed for your artwork.





EXPOSURE

10,000 Event Visitors



ANDY HOLTIN + SAM SETHI

18,000 + Instagram





LAURE DROGOUL

87,000 + Facebook





SCOTT PENNINGTON

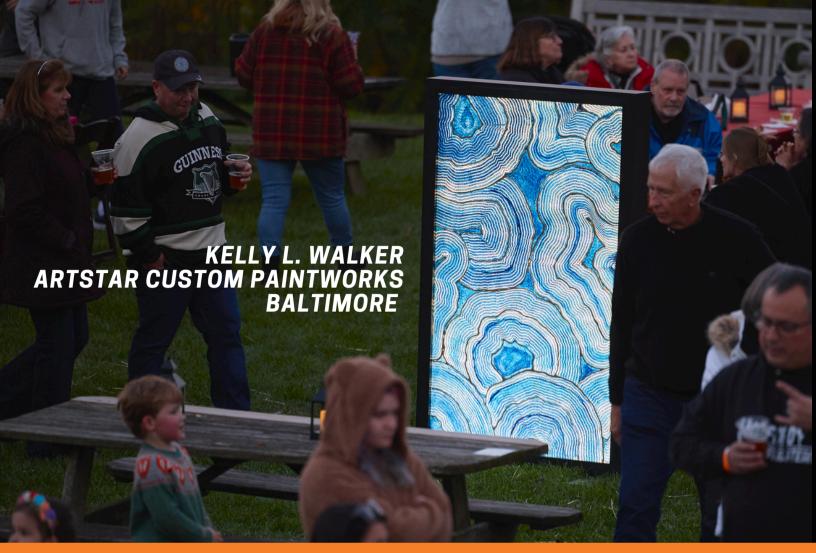
Media Hits







212,000 +



For questions or assistance, please contact Halle von Kessler halle@8boxwoodlane.com or 551- 208-0348

PROPOSAL SUBMISSION PROCESS

- CV (no more than 2 pages) new applicants only
- Contact information for lead artist to include full name, address, email and cell phone number
- Rendering of proposed project(s)
- Applicants are permitted to submit no more than 3 project proposals for consideration
- Description of proposed project(s) with dimensions and weight (impact on gardens)
- Detailed, itemized budget for each submitted proposal to include costs for materials, artist fees, travel, fabrication, installation of the artwork, de-installation,
- Up to 2 images of previous artworks (does not have to be a glow) accompanied by a short description of each project (new applicants only)

Submit all information to Halle von Kessler at halle@8boxwoodlane.com with a subject line that says GARDEN GLOW 2025 ARTIST SUBMISSION

* * Submissions will be reviewed on a first come first serve basis.