Call for Entry  
Ladew Topiary Gardens, Garden Glow 2019

Purpose of Ladew Topiary Gardens, Garden Glow 2019

- Generate community and national level awareness of Ladew Topiary Gardens.
- Celebrate the fall season by creating a must-see “glow” event.
- Engage the arts community by aligning with other creative institutions, arts organizations, creative partners and individuals to create a “light show” for viewing pleasure.

Event Overview:

- Seeking artists and businesses to submit a lighted/lit installation or carved pumpkin to be placed on the grounds of Ladew Topiary Gardens October 19th and 20th, 2019
- “Lit” installations or vignettes/and or carved pumpkins and/or gourds would be featured outside in the dark and displayed for visiting guests to view.

<table>
<thead>
<tr>
<th>Class Type</th>
<th>“Glow”</th>
<th>Extra Large Pumpkins/Gourds</th>
<th>Community Pumpkins/Gourds*</th>
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</thead>
<tbody>
<tr>
<td>Class Description</td>
<td>Our biggest class in terms of size; can be any type of lit installation; does not have to relate to Halloween, a captivating visually stimulating light display to celebrate the season on behalf of Ladew Topiary Gardens. <strong>Assume 5-20+ feet in size</strong> Each submission will have its own viewing space and supporting marketing and promotion.</td>
<td>Ladew will provide extra-large pumpkins for serious artists (these are limited) businesses and individuals that want to carve a special “creative” pumpkin to celebrate the season on behalf of Ladew Topiary Gardens. Each submission will have its own viewing space and supporting marketing and promotion.</td>
<td>Individual carved pumpkin contributions from interested individuals, businesses, artists and families. Will be a part of a wonderfully large display of carved pumpkins. These pumpkins will be displayed in a group to create one large beautiful installation. *separate application</td>
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<tr>
<td>Participant</td>
<td>Artists, businesses, arts organizations, groups, individuals</td>
<td>Artists, businesses, arts organizations, groups, individuals</td>
<td>Individuals who want to participate in the “glow” and who enjoy carving pumpkins, but on a smaller scale.</td>
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<td>Entry Fees</td>
<td>None</td>
<td>None</td>
<td>None</td>
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*separate application
Target Count: 45

Headline: Ladew Topiary Gardens 2nd Annual Garden Glow 2019

Call Type: Festival

Eligibility: National

Location: Monkton, MD

Event Date: October 19th and 20th, 2019

Rain Date: Rain or Shine

Entry Deadline: October 1, 2019

Entry Fee/ Cost for Submission: none

https://www.dropbox.com/s/6jnqtqmrc1f4z2s/Ladew%20Garden%20Glow%20Creative%20.pdf?dl=0

About Ladew Topiary Gardens

Ladew Topiary Gardens, located in Monkton MD is a nonprofit, 501 (c)(3) organization whose mission is “to maintain and promote the Gardens, House and facilities in keeping with the creative spirit of Harvey S. Ladew for the public benefit and for educational, scientific and cultural pursuits.” Both House and Gardens are listed on the National Register of Historic Places. Socialite and huntsman Harvey S. Ladew (1887–1976), bought a 250-acre estate in 1929. The house and gardens are open April through October, weekdays and weekends; an admission fee is charged. The grounds contain “15 garden rooms,” each devoted to a single color, plant or theme, arranged around two cross axes with vistas. The axes meet in an oval swimming pool. The garden is known for its topiary, which was strongly influenced by Ladew’s extensive travel to England, where he frequently went fox hunting. Ladew designed topiaries depicting a fox hunt with horses, riders, dogs, and fox clearing a hedge, a Chinese junk with sails, swans, and a giraffe, among others.[2]

Ladew Gardens was proclaimed an “exquisite garden estate” by The New York Times.[2] The Garden Club of America has described it as “the most outstanding topiary garden in America.” The grounds also contain a 1.5-mile (2.4 km) nature walk.
Selection Process

Applicants will be reviewed and selected by the Garden Glow Planning team.

Submission and Application Requirements:

• The call is open to all artists 18 years or older or children groups led by adult(s)

• “Community pumpkin” artists are open to those who are 14 years or older.

• Artists must submit an application and a concept sketch or written description of installation or vignette for consideration and approval.

• All art must be original and created by the applicant.

• Artists and lit participants will be required to sign a release allowing photos and publicity.

• Artists will be responsible for providing their own means of lighting for their submission.

• Candles or battery operated lights are permitted. No generators are permitted on the grounds.

• In some cases, certificates of insurance could be required for bigger installations.
Event Logistics and Participation Requirements

- Glow class installations will be able to set up as needed the week prior to the event.

- Extra large Pumpkins will be carved by artists at Ladew beginning Thursday and need to be completed by noon on Saturday the 19th. (Extra large pumpkins are provided by Ladew).

- Security will be on the grounds during the days leading to the event and at the event to ensure safety of everyone's submissions.

- The venue is an outside venue consisting mainly of lawns, gardens and paths. Glow and Large Pumpkin displays will be placed around the property based on the nature of the submission and concepts. Site maps will be provided as we get closer to the event noting where your installation will be located.

- No televisions, radios, CD players or other electronic noise makers are permitted on the grounds unless approved in advance by Ladew Topiary Gardens.

- Artists are responsible for the delivery, handling, installation and removal of their work.

- Artists are responsible for keeping their work area clean including during the carving process. Trash receptacles will be available for your use.

- Artists check-in specifics will be determined as we get closer to the event. The following is a general time line for your reference so you can plan.

Initial Timing and Set up

- Depending on nature of installation, we are planning on creating an event of everyone's installations the week leading up to the Garden Glow. Further details to be provided as we finalize installation commitments.

- Thursday October 17 (all day) Installs, Carving

- Friday October 18 (all day) Installs, Carving, Artist Preview Reception (exact time tbd)

- Saturday October 19, Installations and carved projects need to be complete, ready and in place by noon (rain or shine)
  - Event begins 5:00 pm Saturday October 19, 2019 (rain or shine)
  - Event begins 5:00 pm on Sunday October 20, 2019

- Load Out: Monday October 21, 2019
  - Parking for event participants will be in designated spaces on the grounds and within walking distance of your space. Additional information to be provided at a later date.
Application Form: Ladew Topiary Gardens Garden Glow 2019  Due: October 1, 2019

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<tr>
<th>Date:</th>
<th>Name:</th>
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<td>Address:</td>
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<td>Phone:</td>
<td>Email:</td>
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Class Type of Submission “Glow” Installation _______ Extra Large Pumpkin _______ (Ladew to provide)

Description of Submission: (Please keep designs family-friendly; no political or inappropriate carvings.)

____________________________________________________________________________________________________________________________________________________________________________________________________________
____________________________________________________________________________________________________________________________________________________________________________________________________________
____________________________________________________________________________________________________________________________________________________________________________________________________________

Delivery and Installation Plans: Let us know when you will be delivering and installing your glow. Delivery and set up can begin starting on Wednesday October 16th between 8am and 4pm.

   Wednesday October 16 _______ Thursday October 17. _______ Friday October 18 _______ Saturday October 19 _______

Additional Notes for Ladew Team:

________________________________________________________________________________________________
________________________________________________________________________________________________
________________________________________________________________________________________________

I hereby understand Ladew Topiary Gardens’ submission requirements and agree to abide by the venue’s rules and regulations for participating in this event.

Applicant Signature: __________________________________________

Print Name: __________________________________________

Please return applications to Halle von Kessler @ 8 Boxwood Lane Creative via email at halle@8boxwoodlane.com or spedrick@ladewgardens.com

Please call 551.208.0347 or email halle@8boxwoodlane.com if you have any questions. We will respond within 5 business days of receiving this application with regards to acceptance. Promotion and marketing will surround this event. Please make sure you include your logo or a link to your work if you have any on file so we can better promote our participants and or businesses.

Thank you for your interest in Ladew’s 2nd Garden Glow!

It’s going to be a good one!